

## Bogota Proves to be Bergen County's Hidden Gem

Small Town Charm, Ultra Convenient Location Key Bogota's Lifestyle Appeal in Bergen County, NJ



Bogota, the quaint Bergen County borough tucked along the eastern edge of the Hackensack River, has long been a favorite of residents who appreciate its small-town setting that's easily accessible to Manhattan just over five miles away.

The welcoming .813 square-mile municipality is a perfect slice of suburbia, set apart from the chaotic landscapes of neighboring Hackensack, Teaneck and Paramus, and the crowds, congestion, and expense of New York City – but still close enough to enjoy them when needed. Home to just over 8,000 residents, Bogota's tree-lined streets are dotted with Victorian and Colonial-style single-family homes that attract growing families, while new modern rental buildings, like the soon-to-open <u>The Atwater</u>, lure those looking for well-amenitized rentals and the lifestyle that comes with it. The Atwater is on track to bring 303 new residences to a gated waterfront community in its first phase.

"This is an exciting time for Bogota, which last year celebrated its 125th Anniversary," said City Council President and long-time resident Thomas Napolitano. "We've completed a number of important infrastructure projects in recent years and are currently adding new recreational amenities to the borough that will enhance the lives of all of our residents. We're also thrilled to see the introduction of new modern developments like The Atwater which will bring new life and energy to the town while still embracing the community's quaint atmosphere."





Though mostly laid back and residential, Bogota offers many local restaurants, bars, boutique shops and services, including Luka's Italian Cuisine and Riviera Maya's authentic Mexican fare. There's casual nightlife at 101 Pub or Andy's Corner Bar, while everyday conveniences and services can be found at the many grocers, bakeries and personal care salons/businesses located throughout the borough. Residents also have access to major national retailers at the Garden State Plaza and Paramus Park Mall, while just next door in Hackensack, The Shops at Riverside® features a sophisticated retail destination for shopping, dining and entertainment, including Bloomingdales, Louis Vuitton, Tory Burch, Morton's Steakhouse, Houston's, and The Oceanaire Seafood Room.

Bogota's cherished suburban nature stems from an abundance of public open space that includes Oscar E. Olsen Park on the banks of the Hackensack River. Considered the crown jewel of Bogota's outdoor recreation, the park offers a scenic walking path, playground, basketball and tennis courts, and picnic areas, and will be home to a new 15,000 square-foot recreation center offering an full indoor basketball court and a robust programming schedule. Residents also enjoy a swim club, and The Bogota Golf and Sports Center featuring miniature golf, driving range and batting cages.

Commutability is a major factor in the desirability of Bogota, where major roadways are conveniently accessed without having to navigate through congested local streets. The borough's southern edge is bordered by Interstate 80, delivering commuters to the George Washington Bridge in just under ten minutes, and is easily connected to Routes 17, 4 and the New Jersey Turnpike. New Jersey Transit bus service is available via the 182 and 167 lines into the New York Port Authority Bus Terminal.

"Bogota is a hidden gem, quietly offering residents the charm and character of a classic American small-town," said Jacqueline Urgo, President of The Marketing Directors, which will be launching the borough's newest luxury rental community, The Atwater, later this summer in a tucked away setting along the Hackensack River.



"There's a distinct suburban character and community vibe that differentiates it from its more densely-developed neighbors like Hackensack. It's exactly the type of setting that has city residents who have been cooped up in their small apartments in congested areas rethinking their priorities and lifestyle."

For more information on The Atwater, visit <u>www.TheAtwater.com</u>

